



MEDIA RELEASE

FRIENDS OF THE SANTA BARBARA PUBLIC LIBRARY RECOGNIZED WITH "BEST FRIENDS" AWARD

Santa Barbara, CA. Oct. 19, 2012

The Friends of the Santa Barbara Public Library is one of nine groups that have received Best Friends Awards from United for Libraries, a division of the American Library Association.

Best Friends Awards are given to Friends groups for outstanding publicity and marketing materials that promote the group and its programs and projects. The Friends of the Santa Barbara Public Library were honored for the design of their website, <http://www.friends-sblibrary.org>. The awards do not evaluate the type or scope of Friends programs; rather, they evaluate the quality of the print and electronic materials used to promote Friends programs. Award categories include print newsletters, membership, digital publicity, program/special project publicity and fundraisers/book sales.

"It's wonderful to have the creative work of Friends volunteers recognized for excellence on a national level," said Michele Allyn, Board President. "The Friends of the Santa Barbara Library is committed to supporting the Library in all of its endeavors, and this lets us know we are doing it well."

Winning groups receive a certificate and are recognized in the United for Libraries newsletter, *The Voice*. [Winning materials](#) are posted on the United for Libraries website.

[United for Libraries](#): The Association of Library Trustees, Advocates, Friends and Foundations, is a division of the American Library Association that supports citizens who govern, promote, advocate, and fundraise for libraries. United for Libraries brings together library Trustees, advocates, friends, and foundations into a partnership that creates a powerful force for libraries in the 21st century. For more information, visit the [United for Libraries website](#) or contact Jillian Kalonick at (312) 280-2161 or jkalonick@ala.org.

Friends of the Santa Barbara Public Library: <http://www.friends-sblibrary.org>

Santa Barbara Public Library System: <http://www.sbplibrary.org>

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